



MEL Tools and Challenges



The Australian Embassy - The Asia Foundation Partnership in the Philippines

COALITIONS for **CHANGE**



PRACTITIONERS FORUM
ADAPTIVE PROGRAMMING AND
MONITORING, EVALUATION & LEARNING

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The Makati Shangri-La Hotel | Philippines

Development Entrepreneurship

Leaders using

entrepreneurial principles and practices

to introduce transformative policy

1. Just start
2. Small bets to manage risk and learn by doing
3. Expect and exploit surprises
4. Harness networks and coalitions
5. Future is made not predicted

Tool

Transformative policy

1. Technical and political

Entrepreneurial
principles & practices

2. Theory of change
3. Measures that matter
4. Timeline

Leaders

5. Team composition
6. Coalition map

Tool 1: Reform criteria

Impact

Changes incentives and behavior to improve outcomes including gender

Scale

Spreads w/o further funding

Sustainability

Becomes part of market behavior or government functions

Feasibility

Possible given political realities

Tool 2: Theory of Change

Current poor situation

Technical and Political Analysis

Proposed reform

Technical and Political Action

Reform introduced

Incentives and behavior changed

Improved outcome

Tool 3: Measures that matter

- Plausible link between reform and improved outcome
- Credible data often collected by government as a matter of practice
- Ratios or rates to enable comparison
- May change due to iterative process

Tool 4: Timeline

Date	Event	Role of CfC	Reference file
16 Aug 2011	Sin taxes included as part of Executive-Legislature priority agenda	Policy brief for Internal Revenue Com.	Policy brief
12 Dec 2011	House impeaches Chief Justice		Articles of impeachment
14 Dec 2011	House Ways and Means Chair replaced for not signing impeachment articles		Meeting notes
5 Mar 2012	Health Sec. and Internal Revenue Com. hold press conference	Coalition organizes event	Press statement

Tool 5: Team Composition

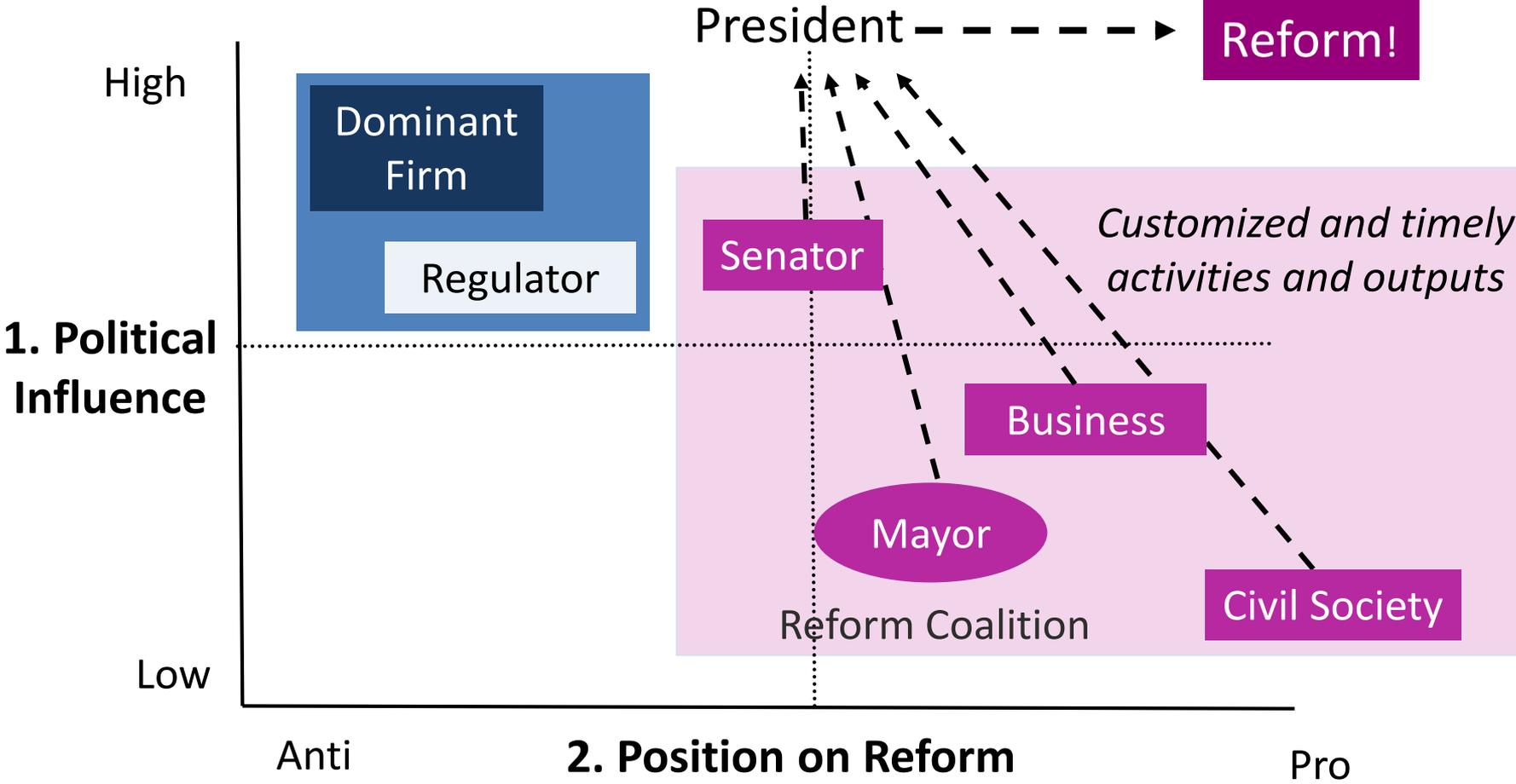
Team leader

Technical expertise

Political skills and network

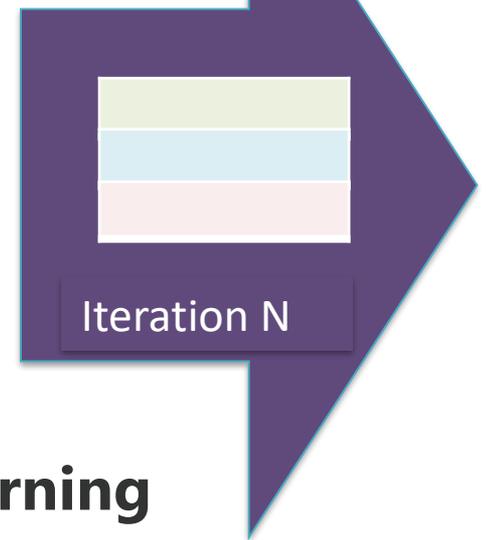
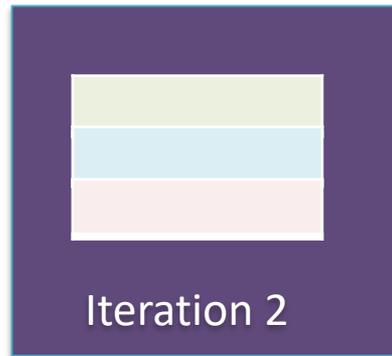
'Insider'

Tool 6: Coalition Map



3. Willingness to spend political capital





Transformative
policy

Entrepreneurial
principles &
practices

Leaders

Monitoring and Learning

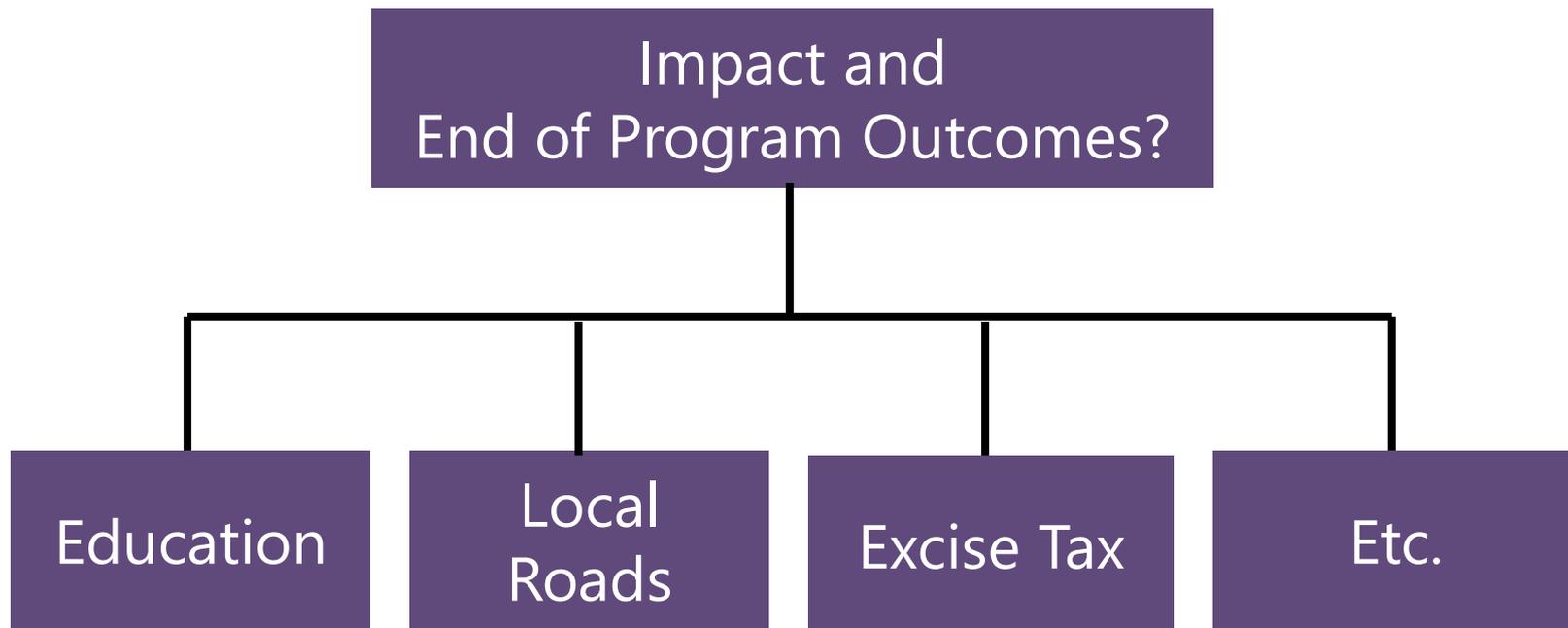
- Real-time analysis and adjustments

Evaluation

- Iterations become a story of changes, setbacks, and progress

Challenge for CfC

Robust MEL tools for individual reforms



THANK YOU



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