2017 Survey of Travelers to Timor-Leste

USD$24.6 million spend from a total of 36,975 leisure travelers

Primary reason for travel to Timor-Leste:
- 43% Business
- 30% Holiday
- 24% Visiting friends & family

Leisure Travelers to Timor-Leste

Leisure Travelers by Market (nationality)
- 2% China
- 5% New Zealand
- 6% Portugal
- 24% Indonesia
- 46% Australia

2017 73,837 arrivals were issued Class 1 Tourist Visas
2017 36,975 tourist visa recipients traveled for leisure USD$24.6 million
2017 11,075 leisure travelers were holiday makers USD$12.6 million

Median trip length to Timor-Leste holiday-maker 3 nights
Median spend per holiday-maker per trip USD$1,135

Found information about Timor-Leste from:
- 82% Friends, family or colleagues
- 82% Internet
  - www.timorleste.tl = 37%
  - Travel Website = 19%
  - (e.g. Lonely Planet, TripAdvisor)
  - Social Media = 17%
- 21% Television
- 12% Lonely Planet

Only 56% of travelers had seen marketing or advertising for Timor-Leste as a tourism destination
90% Would recommend friends visit Timor-Leste
The most popular locations to travel for leisure in Timor-Leste were:

- Dili: 70%
- Atauro: 45%
- Liquiça: 28%

Popular leisure activities include:

- Beach Activities: 57%
- Cultural Activities: 50%
- Diving & Snorkeling: 47%
- Visit Historic Sites: 44%
- Hiking: 21%
- Wildlife Appreciation: 18%
- Fishing: 14%
- Voluntourism: 14%
- Mountain Biking: 11%

The most visited attractions in Dili were:

- Cristo Rei: 89%
- Tais Market: 50%
- Resistance Museum: 35%
- Areia Branca Beach: 34%

Visitor Satisfaction Rate

- Rate hospitality and customer service as good: 95%
- Rate safety and security as good: 94%
- Rate infrastructure as good: 64%

Inbound travelers to Timor-Leste resided in:

- Australia: 54%
- Darwin: 24%
- Melbourne: 24%
- Sydney: 14%
- Brisbane: 14%
- Indonesia: 25%
- New Zealand: 4%