



APEC App Challenge 2020 Rules & Requirements

The 2020 APEC App Challenge invites participants to use their software development and design skills to build products that help elderly internet users engage with the digital economy. The challenge will require developers to address issues faced by elderly individuals in searching for and locating services, communicating with service providers, and/or buying and selling products.

Rules for the 2020 APEC App Challenge

Eligibility – Eligible teams must be nationals and current residents of APEC economies. Teams must consist of two individuals who are available to travel to Malaysia for the duration of the App Challenge, and team members may not be replaced following their selection as participants. All participants are required to be present at the venue in Kota Kinabalu, Sabah, Malaysia for the App Challenge and award ceremony, arriving on April 17 and staying through April 20, 2020. The winning team may be asked to attend a subsequent APEC Senior Officials' Meeting later in 2020.

Selection – Only the teams expressly selected by The Asia Foundation may participate in the App Challenge. For teams traveling to Malaysia from other APEC economies, The Asia Foundation will provide travel and accommodation expenses for one team per qualifying economy up to ten economies, pursuant to the rules and obligations in the International Travel section below. In order to be eligible for sponsorship, all participants must provide signed copies of the APEC App Challenge Letter of Agreement to the relevant program managers at The Asia Foundation. Teams will be selected for the App Challenge based on their technical competence, entrepreneurial drive, and communication skills, as demonstrated by their application materials and interview. The Asia Foundation will limit the total number of participants in the App Challenge to no more than fifteen teams.

Intellectual Property – Products and prototypes submitted by participants in the App Challenge must be the participants' own work, and may not infringe on the intellectual property rights of any third parties, nor be subject to claims of ownership by the participant's employer or learning institution. Participants submitting ideas and solutions to the App Challenge must also agree to allow their ideas and solutions to be incorporated into a final demonstration product for APEC Economic Leaders' Week in November 2020. Code must be fully original and previously unpublished, with exceptions allowed for public APIs and open source code, provided such code is released under an open and non-restrictive license. Products that are built on top of an existing proprietary platform, including those built or owned by the participant, should still exist as original and independently operable products.

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Promotional Rights – Products, prototypes, and mockups created by participants for this App Challenge may be used by The Asia Foundation, APEC, the Malaysia APEC 2020 Coordination Authority, or Google for promotional purposes before, during, and after the event. The participant's name, likeness, photograph, voice, video, hometown, and biography may be used in promotional materials, press releases, and other publicity related to the App Challenge event. Should APEC request branding and recognition for awarding the 1st prize to a participating Team, the Team agrees to place branding within the winning app that acknowledges APEC's support – e.g. "This app was developed during the APEC App Challenge."

Code of Conduct – All participants will be asked to adhere to a code of conduct that will require that submissions:

- must be entirely the original work of the entrants;
- must not contain anything that is or may be construed as: (i) threatening, harassing, degrading or hateful; (ii) defamatory; (iii) fraudulent or tortious; (iv) obscene or otherwise objectionable; or (v) protected by copyright, trademark or other proprietary right without the express prior consent of the owner of such right; and
- must not contain any material that would give rise to criminal or civil liability or that encourages conduct that constitutes a criminal offense.

Rights and Trademarks – Participants will retain full ownership of the products they create during the App Challenge. However, under the terms of the challenge, APEC will have specified usage and branding rights.

International Travel – In consultation with the selected participants, The Asia Foundation will arrange for round trip economy class international airfares between the participants' city of origin and Kota Kinabalu, Malaysia, as well as airport transfers between Kota Kinabalu International Airport and the event venues within the area. It is the policy of the Foundation that grant recipients fly on economy class tickets via the most direct and least expensive route. The cost of any deviations will be at the participant's own expense.

Accommodations / Meals – The Asia Foundation will provide local accommodations for all international participants as well as for Malaysian teams that are traveling from outside of the Kota Kinabalu region. In addition, The Asia Foundation will provide meals during the event, and for meals and related expenses not covered during the App Challenge, participants will be provided with a fixed stipend to cover costs during the remainder of the event period.

Health and Accident Insurance Coverage – The Asia Foundation will enroll participants in its group health and accident insurance plan. Please note that the Foundation does not assume financial liability for any medical expenses that you may incur. Participants must complete a Designation of Beneficiary Form and return it to this office.

Personal Opinions – Any statements, writing or materials developed by participants in connection with this program shall clearly state that the opinions expressed are those of the writer only and do not necessarily reflect the policy or position of The Asia Foundation.

Cancellation Policy – Should a participant be unable to participate in the program for any reason or due to its cancellation or termination, or should a participant receive assistance from other sources for the same purposes as the Foundation’s grant, the Foundation reserves the right to claim a refund.

Visas – The Asia Foundation will work with Malaysia Immigration authorities to ensure that international participants arrive and depart Malaysia smoothly. The Asia Foundation will provide any supporting documentation that may be needed in order to facilitate participants’ visa applications and will reimburse any applicable expenses related to procurement of visas for this event.

General Terms and Conditions for Software Products

Participants will deliver a functional web or mobile solution to the App Challenge designed for use by the target audience. Mobile, web or any platform app will be accepted; however we suggest building Android or Web apps, due to the installed user base in APEC economies. You may use any programming language(s) or framework(s). Use of Git or other version tracking is strongly encouraged.

Please note that fully-functional and near-production-ready apps will be preferred over prototypes or proofs-of-concept. It is expected that the winning app may be deployed to production following the conclusion of the challenge, with support from APEC, The Asia Foundation, and partners.

IMPORTANT: Products which offer limited or no functionality when decoupled from proprietary external APIs and services are strongly discouraged. While third -party integrations are expected, they should serve to amplify or extend an application’s existing, stand-alone features. Judges and evaluators will carefully examine each application and assess the degree to which submissions require third-party integrations in order to offer a basic level of functionality. If it is determined that a submitted application’s only functional features require fees and/or subscription payments to access proprietary external services, then these submissions will not be considered for awards.