2019 Survey of Travelers to Timor-Leste

USD$23.2 million spend from a total of 38,074 leisure travelers

Primary reason for travel to Timor-Leste:
- 54% Business
- 30% Holiday
- 13% Visiting friends & family

Leisure Travelers to Timor-Leste

Leisure Travelers by Market (nationality):
- Australia 40%
- Indonesia 10%
- Portugal 8%
- USA 10%
- New Zealand 3%
- China 6%
- UK 7%
- Others 8%

2019:
- 80,758 arrivals were issued Class 1 Tourist Visas
- 20,594 leisure travelers were in Timor-Leste for work USD$8.5 million
- 11,255 leisure travelers were holiday makers USD$12.2 million

Median trip length to Timor-Leste:
- Holiday-maker 2 nights
- Work traveler per trip USD$412.50

Median spend per:
- Holiday-maker USD$1,087.50
- Work traveler per trip USD$412.50

Found information about Timor-Leste from:
- 55% Internet
  - www.timorleste.tl = 16%
  - Travel Website = 40%
  - (e.g. TripAdvisor)
  - Blogs = 10%
  - Social Media = 14%
- 55% Friends, family or colleagues
- 19% Television

Only 24% of travelers had seen marketing or advertising for Timor-Leste as a tourism destination

87% Would recommend friends visit Timor-Leste
The most popular locations to travel for leisure in Timor-Leste were:

- Dili: 65%
- Atauro: 33%
- Liquiça: 19%
- Baucau: 19%

Popular leisure activities include:

- Diving & Snorkeling: 69%
- Beach Activities: 51%
- Visit Historic Sites: 39%
- Cultural Activities: 32%
- Hiking: 27%
- Wildlife Appreciation: 16%
- Mountain Biking: 12%
- Voluntourism: 9%
- Fishing: 3%

The most visited attractions in Dili were:

- Cristo Rei: 75%
- Santa Cruz: 46%
- Tais Market: 46%
- Resistance Museum: 38%

Visitor Satisfaction Rate:

- Rate hospitality and customer service as good: 89%
- Rate safety and security as good: 92%
- Rate infrastructure as good: 46%