



# Investing in the Future of Asia



**The Asia Foundation**

Improving Lives, Expanding Opportunities

A woman wearing a white hijab with a patterned band and glasses is focused on working on a complex electronic circuit board. She is wearing a white lab coat. The background is blurred, showing another person in a white lab coat working at a desk. The entire image has a blue tint.

## Addressing critical issues facing Asia

The private sector can be a force for good—in partnership with governments, communities, and individuals in building a more equitable Asia region. Work with us to address the complex, cross-cutting issues in the region—rising inequality, lack of access to justice, unprecedented urban migration, potent ethnic conflicts, technological transformation, climate change, and environmental degradation. Unlock new forms of collaboration, creativity, and innovations to future-proof your business and social responsibility strategies.

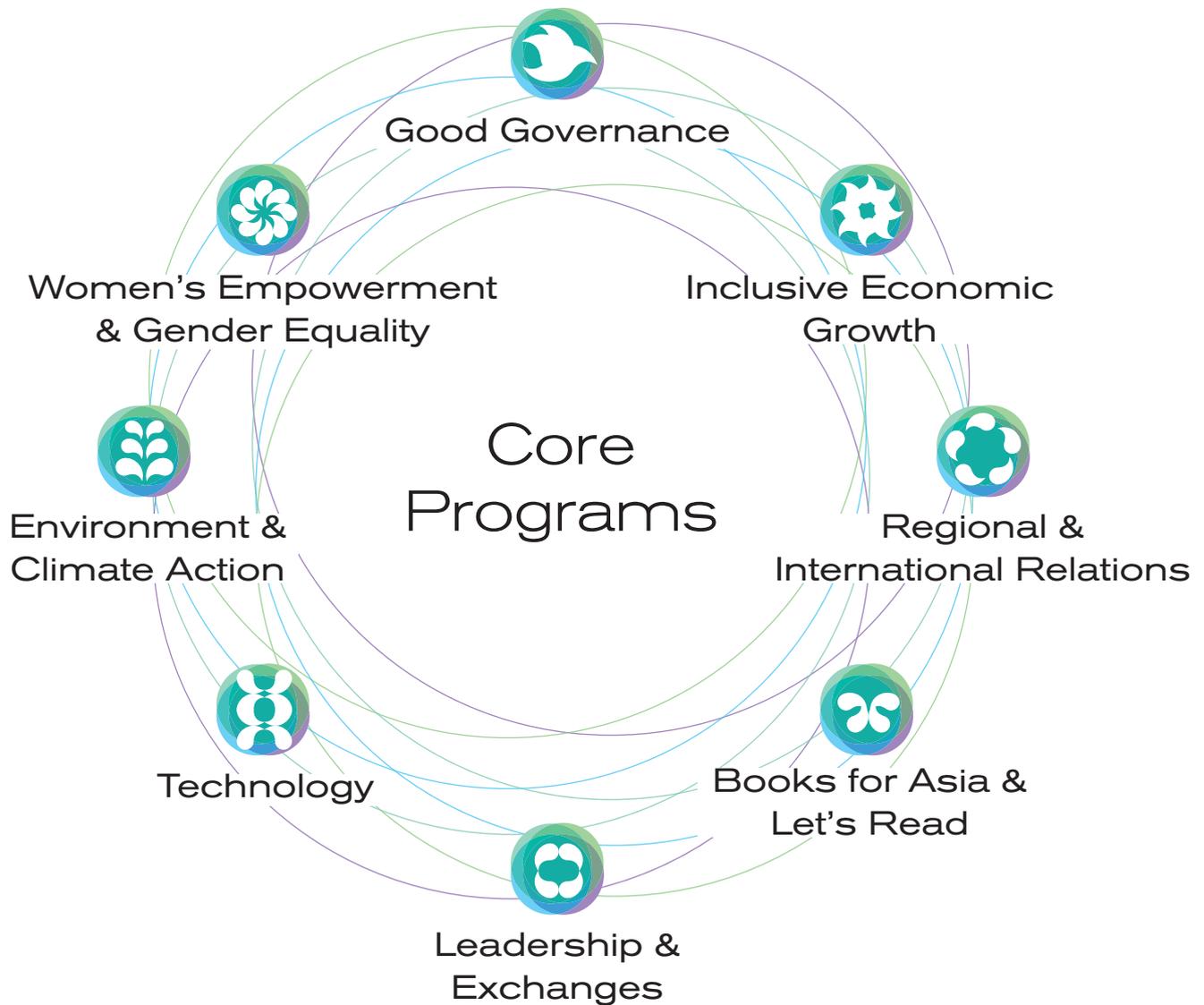


## Our Approach

Our agenda-setting programs, research, and knowledge products inform corporations and policymakers of the realities on the ground throughout emerging, transitioning, and developed markets. Ours is a 360-degree view and an approach built on making the connections between people, communities, and systems. With a longstanding focus on Asia's development needs, we emphasize a political economy approach, engaging with government leaders, and partnering with local NGO communities.

## Our Impact

We create global impact through direct program operations and local partnerships through our network of offices in 18 Asian countries. Our in-country presence, access to networks, and ability to scale through our regional footprint—together with our 70-year track record—can help inform business- and mission-aligned initiatives and make a social impact throughout Asia.



Working toward the Sustainable Development Goals (SDGs), our private sector engagement programs and strategies reflect the complex and interconnected ecosystems in Asia, including **Future of Work; Inclusive Growth; Digital Economy; Diversity, Equity, and Inclusion (DEI) and Social Justice; STEM Equity; Environment and Gender; and Climate Action.**

[Additional program information is available.](#)

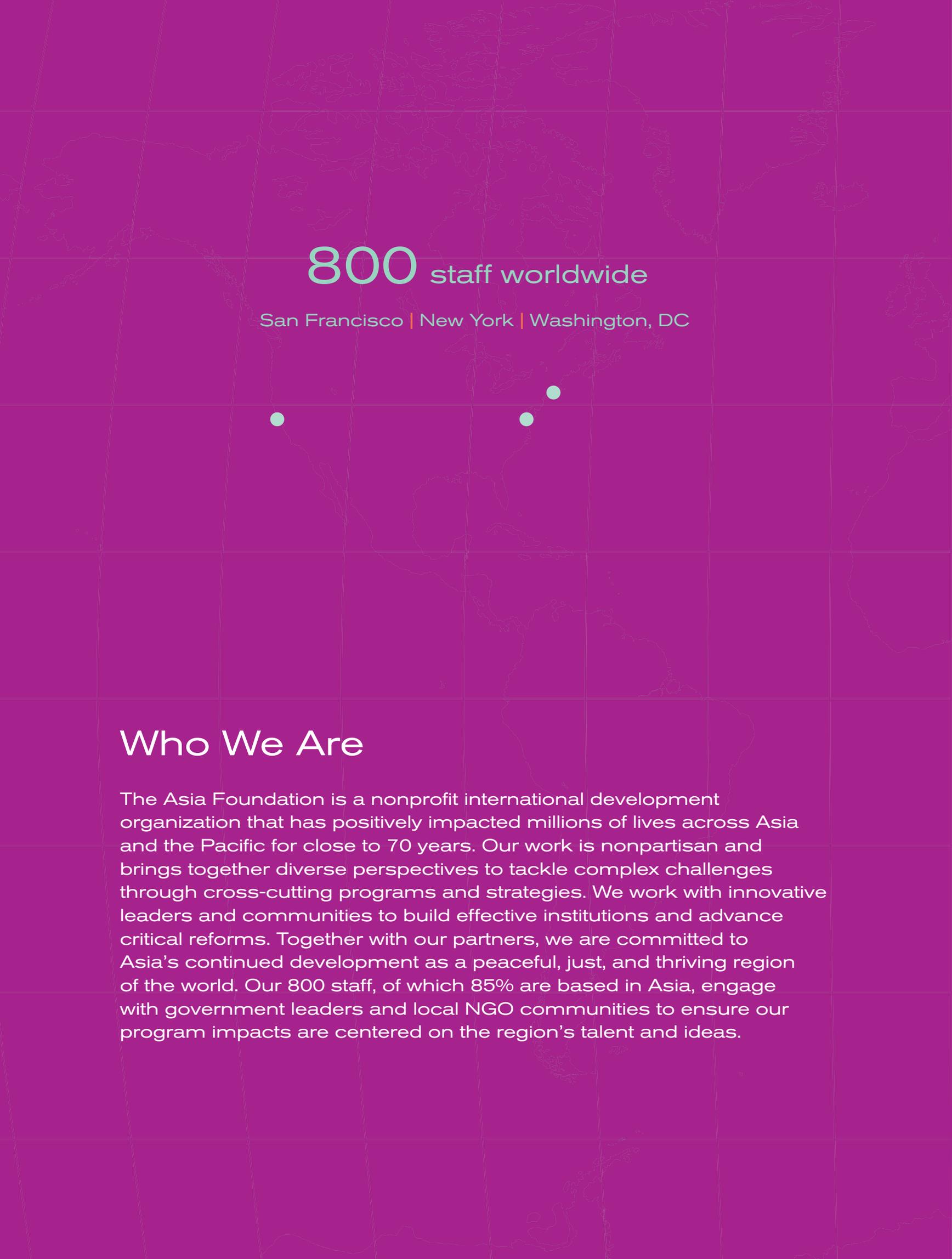
# Ways to Partner

Our corporate partnerships and social impact initiatives are co-designed and tailored to a variety of business approaches.

- Emerging Market Insights
- Social Impact Initiatives
- Employee Engagement
- Executive Thought Leadership
- Advisory + Leadership Councils
- Government Briefings
- Branded Research

# Benefits

- Conduct independent research to stay ahead of global business opportunities and regional trends
- Build new relationships with our extensive network of NGO community partners
- Engage in dialogue with policymakers in local and national governments
- Amplify thought leadership and technical skills in community initiatives and major conferences and roundtables
- Attract and retain talent who expect a commitment to sustainability and social responsibility
- Network with ambassadors, diplomats, government officials, and thought leaders in the business and philanthropic communities in the U.S. and the Asia-Pacific

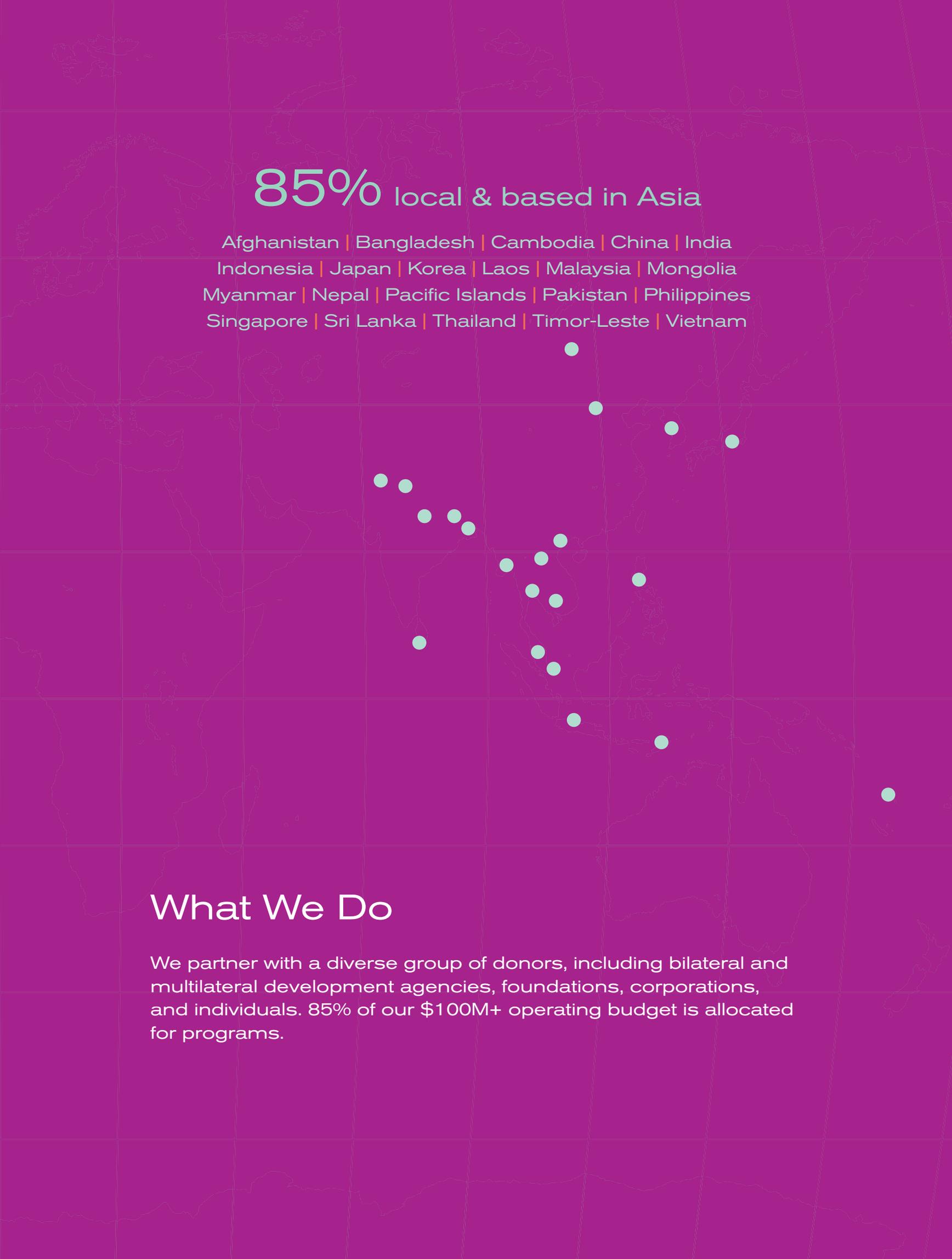


800 staff worldwide

San Francisco | New York | Washington, DC

## Who We Are

The Asia Foundation is a nonprofit international development organization that has positively impacted millions of lives across Asia and the Pacific for close to 70 years. Our work is nonpartisan and brings together diverse perspectives to tackle complex challenges through cross-cutting programs and strategies. We work with innovative leaders and communities to build effective institutions and advance critical reforms. Together with our partners, we are committed to Asia's continued development as a peaceful, just, and thriving region of the world. Our 800 staff, of which 85% are based in Asia, engage with government leaders and local NGO communities to ensure our program impacts are centered on the region's talent and ideas.



85% local & based in Asia

Afghanistan | Bangladesh | Cambodia | China | India  
Indonesia | Japan | Korea | Laos | Malaysia | Mongolia  
Myanmar | Nepal | Pacific Islands | Pakistan | Philippines  
Singapore | Sri Lanka | Thailand | Timor-Leste | Vietnam

## What We Do

We partner with a diverse group of donors, including bilateral and multilateral development agencies, foundations, corporations, and individuals. 85% of our \$100M+ operating budget is allocated for programs.

# Our Partners

The Go Digital ASEAN initiative supported by Google.org, Google's philanthropic arm, broadens digital skills participation in 10 countries for 200,000 people from rural regions and underserved communities, including women-led small- and micro-businesses, underemployed youth, ethnic minorities, and people with disabilities, creating a more inclusive ASEAN region.



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Small and medium enterprises (SMEs) are the backbone of Southeast Asia's economy but have been the hardest hit in the wake of Covid-19. There is a pressing need to help them recover and rebuild. At Google.org, Google's philanthropic arm, we are proud to support The Asia Foundation's Go Digital ASEAN initiative endorsed by the ASEAN Secretariat, highlighting the importance of equipping SMEs from rural areas with relevant digital training and mentoring, along with the online resources they need to navigate the pandemic.

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—Jacqueline Fuller, President of Google.org

# Our Partners



We value our partnership with The Asia Foundation in Bangladesh. Their role of being the coordinating organization in our project is crucial, as they monitor and attend to the details while at the same time attune to the big picture, which makes the multiple partner project thrive.



—Diana Amini, Global Manager, H&M Foundation

H&M Foundation has joined The Asia Foundation to address the immediate impacts of Covid-19 and the long-term economic and social inclusion needs in Bangladesh, one of the world's leading garment manufacturers and exporters. The initiative is designed to help women garment workers upskill and transition to an automated and digitized future of work.





The Estée Lauder Companies Charitable Foundation has transformed the lives of young women in Vietnam's Mekong Delta, where more than 70% of school dropouts are girls. The Estée Lauder Companies Charitable Foundation Scholars in Vietnam program enables low-income girls to complete secondary school (grades 10-12) and develop critical skills, allowing them to pursue higher education and career aspirations.

ESTÉE LAUDER COMPANIES CHARITABLE FOUNDATION

FONDATION CHANEL

FACEBOOK

Google.org

H&M FOUNDATION

GSRD FOUNDATION



MOODY'S

VISA Foundation

zendesk





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[asiafoundation.org](http://asiafoundation.org)