



The Asia Foundation

Improving Lives, Expanding Opportunities

Future Skills Alliance

THE CHALLENGE

Economic recovery in Asia post-Covid-19 will require businesses, governments, and nonprofits to collaborate to future-proof and re-skill people for new opportunities in the digital economy. Together with rapid digitalization and changes in the job market, Covid-19 created "double disruption" for workers across the region, with women, youth, and other marginalized groups disproportionately impacted. Female entrepreneurs in the micro, small, and medium enterprises (MSME) sector—who already faced challenges such as limited access to funding, lack of networks and expertise, and gender biases—saw their livelihoods disrupted. Women's jobs are 1.8 times more vulnerable than men's, and up to 220 million young workers' jobs are at risk across the region.

THE FUTURE SKILLS ALLIANCE

In response to this challenge, The Asia Foundation has activated the Future Skills Alliance (FSA), a broad coalition of partners from both the public and private sectors working together to deliver future skills at scale to the region's most marginalized. The FSA creates a pathway for businesses to contribute to environmental, social, and governance efforts across Asia and the Pacific. By investing their unique assets in a collective impact model, all partners contribute to driving impact at a regional scale.

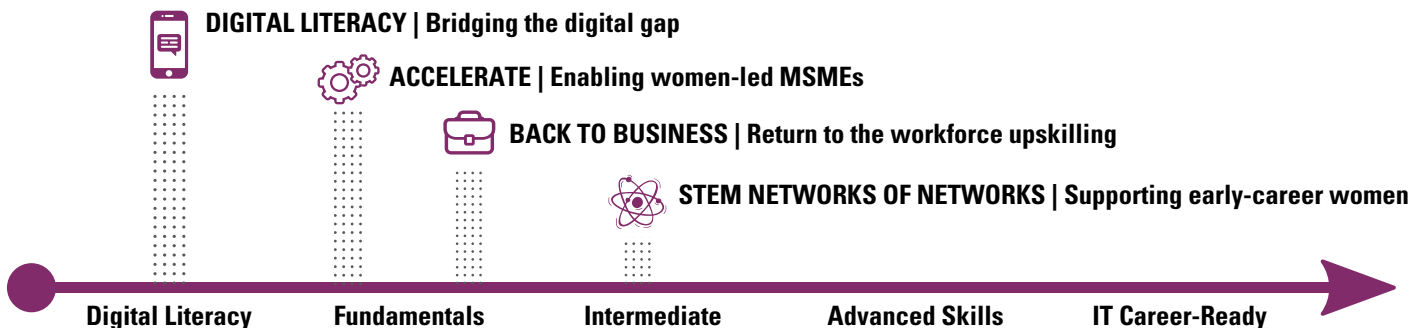
Coalition of Partners

Future Skills for

- Women-led MSMEs
- Unemployed Youth
- People with Disabilities
- Ethnic Minorities
- Other Marginalized Groups

REGIONAL REACH

Our regional programs address the different needs of target audiences along the skills spectrum, including digital literacy and advanced career-ready skills.



WHY JOIN THE FUTURE SKILLS ALLIANCE?

The FSA enables businesses to directly contribute to Covid-19 recovery and digital transformation by investing in programs that build the skills needed for everyone to thrive in the digital economy. Create shared-value for your business and society.

- Multiply impact through collective action
- Address inequalities and lack of diversity in the talent pipeline
- Contribute to Covid-19 economic recovery
- Engage employees in skills-based volunteering opportunities
- Apply your unique assets and expertise
- Reach new markets and audiences
- Drive thought leadership on critical business issues
- Attract next generation talent and strengthen corporate brand value

The Future Skills Alliance creates a pathway for corporations to collaborate and deliver future skills at scale to the region's most marginalized.

HOW TO PARTICIPATE

Organizations can participate in the Future Skills Alliance by contributing investment or making in-kind contributions to one or more regional FSA programs. Contributions from businesses may include cash and technology grants, curriculum and learning resources, products and services, and mobilizing employee volunteers as technical experts, mentors, speakers, and trainers.

ADVISORY GROUP

We invite Future Skills Alliance members to nominate senior executives to serve on the advisory group on a rotating basis to advise on strategy, raise awareness, and encourage multi-stakeholder collaboration and participation.

WHY THE ASIA FOUNDATION?

- The only international NGO in Asia-Pacific with a focused future skills program portfolio
- Unique ability to reach and customize learning pathways for marginalized groups
- Eighteen country office regional network to drive impact at regional scale
- Ability to reach under-served populations that are traditionally difficult to access
- A deep understanding of the region, broad local networks, and experience building and managing multi-stakeholder relationships

The Asia Foundation is a nonprofit international development organization committed to improving lives across a dynamic and developing Asia. Informed by six decades of experience and deep local expertise, our work across the region focuses on good governance, women's empowerment and gender equality, inclusive economic growth, environment and climate action, and regional and international relations.

For more information, contact FutureSkillsAlliance@asiafoundation.org

