





# WOMEN'S BUSINESS CENTER



Established in 2016, the WBC is Mongolia's first women-focused business service center committed to helping women entrepreneurs to start and grow their businesses through business trainings, financial advice, consulting services, and business incubator and accelerator programs.

### **WBC** Main Activities

General Business Trainings





Business Incubator Program

Business Consulting 1:1 Mentoring Sessions







Networking Events

Financial Advisory Sessions







Pop-up Shops

# WBC Key Achievements (2016-2022)

\*\*\* 8.7K

Registered Clients

72

Business Incubator Graduates \*\*\* 14.8K

**Training Attendees** 

**803** 

Training Sessions

**307** 

Financial Consulting Advisory Sessions **37** 

Handcraft Workshops

**1.6K** 

Users of WBC Mobile App since March, 2022

bu

Pieces of Content on WBC App

**20** 

WBC Digital Mentors

₩¥235.9M

Total Revenue from Sales Events

**85%** 

Overall Satisfactory Score of WBC Events 2 YEARS

Continuous Physchosocial Services Available via 24/7 Helpline to Women Entrepreneurs

## **WBC Key Partners**





















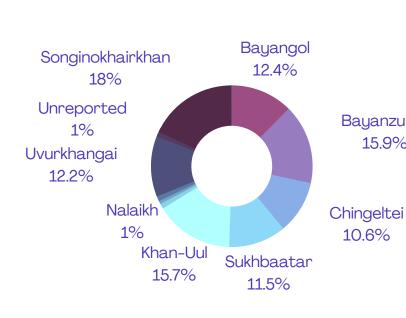


### **WBC Clients**

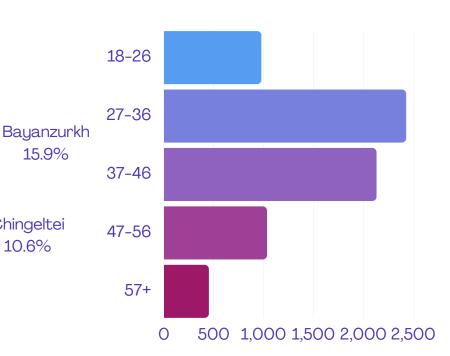
15.9%

#### BY LOCATION

(Including Uvurkhangai province)



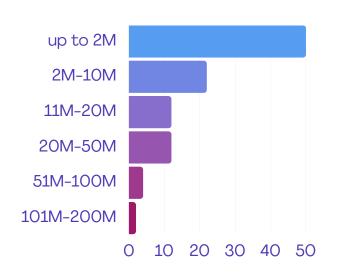
#### **BY AGE GROUP**



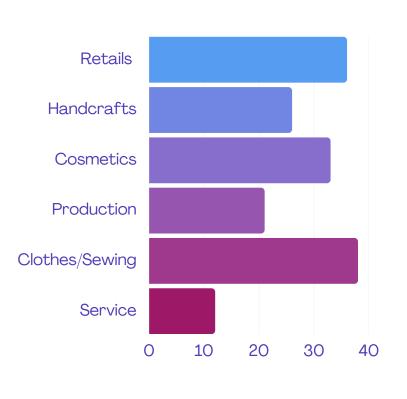
#### BY BUSINESS TYPE

#### Informal businesses 11.5% Aspiring business owners Micro Business 45.2% 9.1% **Household Business** 8.1% Cooperatives 3.2%

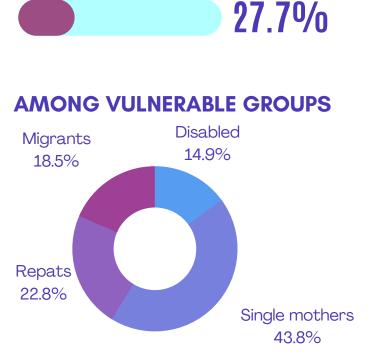
#### BY BUSINESS AVERAGE INCOME



#### BY BUSINESS SECTOR



#### CLIENTS FROM VULNERABLE **GROUPS**



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