



2017 Survey of Travelers to Timor-Leste

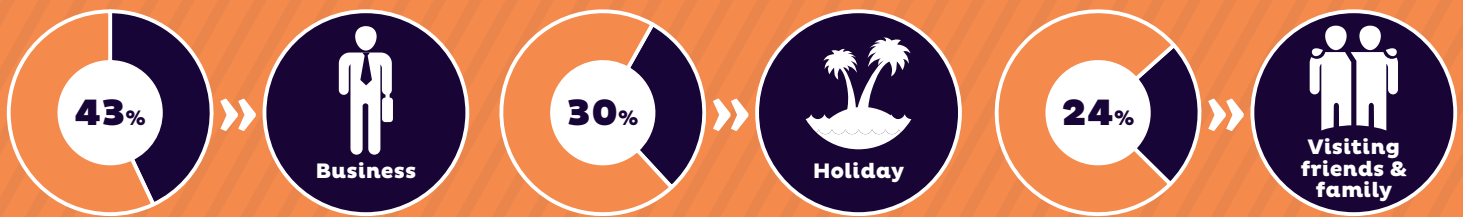


USD\$24.6 million spend

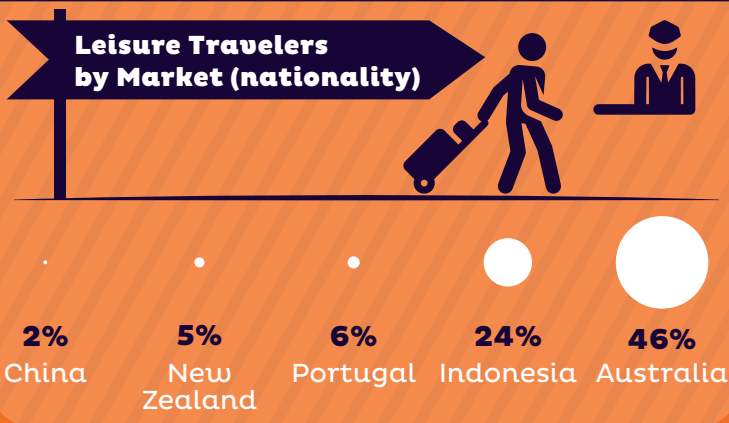
from a total of **36,975** leisure travelers



Primary reason for travel to Timor-Leste:



Leisure Travelers to Timor-Leste



2017
73,837 arrivals were issued **Class 1 Tourist Visas**



2017
36,975 tourist visa recipients traveled for leisure **USD\$24.6 million**



2017
11,075 leisure travelers were holiday makers **USD\$12.6 million**

Median trip length to Timor-Leste **holiday-maker**
3 nights



Median spend per **holiday-maker** per trip **USD\$1,135**

Found information about Timor-Leste from:

82%

Friends, family or colleagues

82%

Internet

- » www.timorleste.tl = **37%**
- » *Travel Website* = **19%**
- » (e.g. *Lonely Planet, TripAdvisor*)
- » *Social Media* = **17%**

21%

Television

12%

Lonely Planet

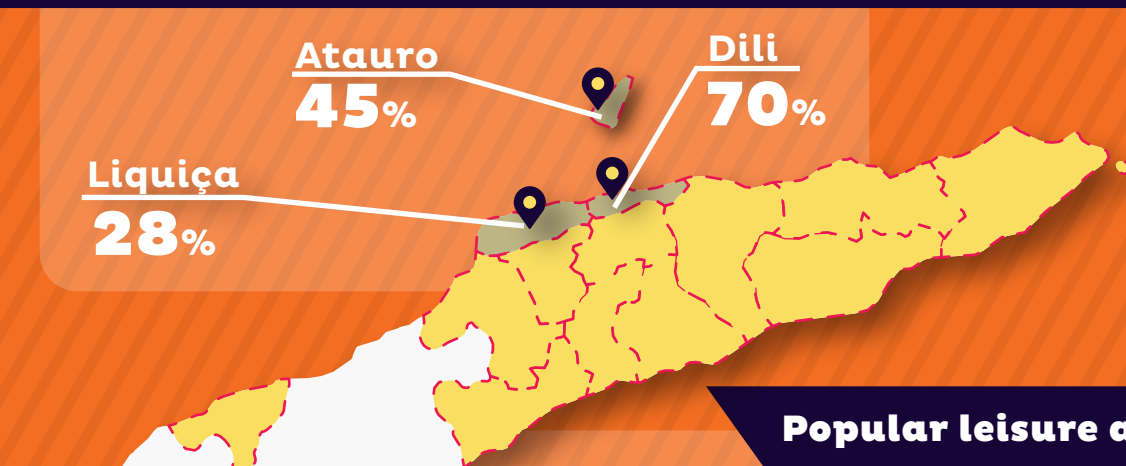
Only 56%

of travelers had seen marketing or advertising for Timor-Leste as a tourism destination

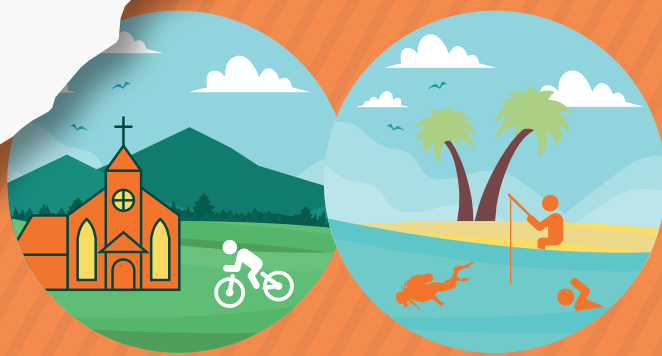
90% Would

recommend friends visit Timor-Leste

The most popular locations to travel for leisure in Timor-Leste were:



Popular leisure activities include:



Beach Activities » **57%**

Cultural Activities » **50%**

Diving & Snorkeling » **47%**

Visit Historic Sites » **44%**

Hiking » **21%**

Wildlife
Appreciation » **18%**

Fishing » **14%**

Voluntourism » **14%**

Mountain Biking » **11%**

The most visited attractions in Dili were:

Cristo Rei » **89%**

Tais Market » **50%**

Resistance Museum » **35%**

Areia Branca Beach » **34%**



Visitor Satisfaction Rate



Rate hospitality and customer service as good **95%**

Rate safety and security as good **94%**



Rate infrastructure as good **64%**

Inbound travelers to Timor-Leste resided in:

» **Australia** **54%**

> Darwin 24%

> Melbourne 24%

> Sydney 14%

> Brisbane 14%

» **Indonesia** **25%**

» **New Zealand** **4%**