



2019 Survey of Travelers to Timor-Leste

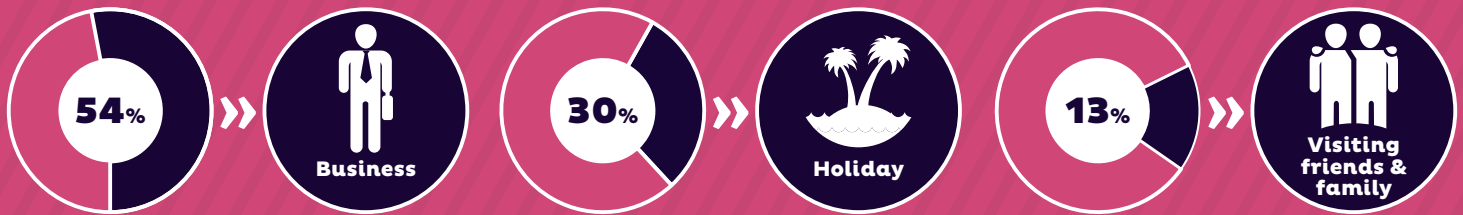


USD\$23.2 million spend

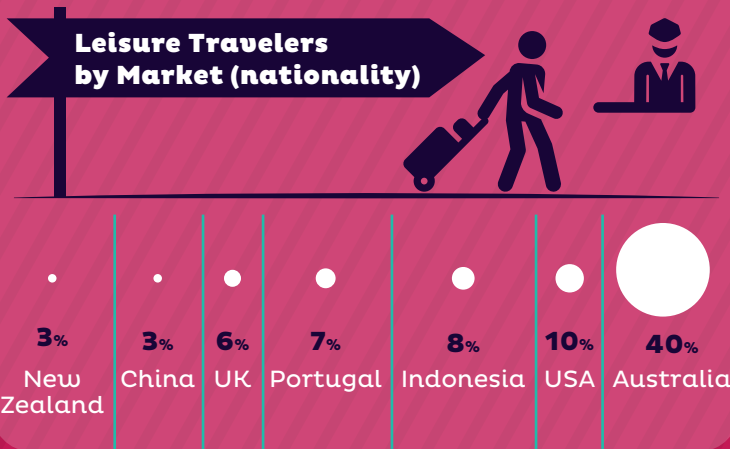
from a total of **38,074** leisure travelers



Primary reason for travel to Timor-Leste:



Leisure Travelers to Timor-Leste



2019
80,758 arrivals were issued **Class 1 Tourist Visas**



2019
20,594 leisure travelers were in Timor-Leste for work **USD\$8.5 million**



2019
11,255 leisure travelers were holiday makers **USD\$12.2 million**

Median trip length to Timor-Leste **holiday-maker 2 nights**



Median spend per **holiday-maker** per trip **USD\$1,087.50**
Median spend per **work traveler** per trip **USD\$412.50**

Found information about Timor-Leste from:

55%

Friends, family or colleagues

55%

Internet

- » www.timorleste.tl = **16%**
- » Travel Website = **40%** (e.g. TripAdvisor)
- » Blogs = **10%**
- » Social Media = **14%**

19%

Television

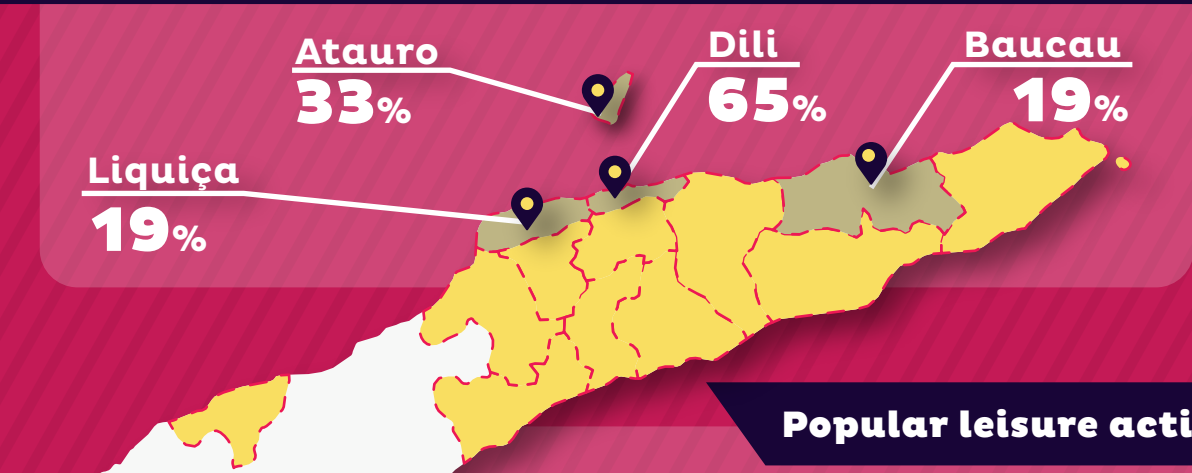
Only 24%

of travelers had seen marketing or advertising for Timor-Leste as a tourism destination

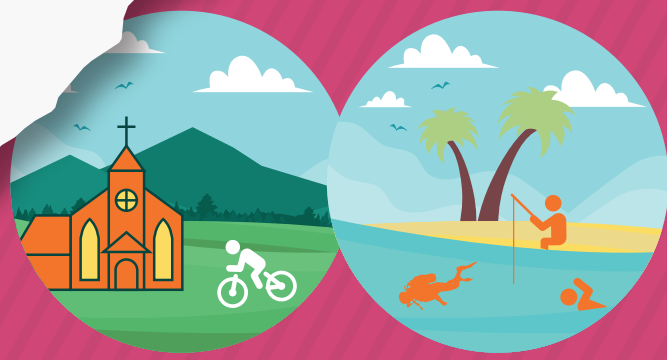
87% Would

recommend friends visit Timor-Leste

The most popular locations to travel for leisure in Timor-Leste were:



Popular leisure activities include:



Diving & Snorkeling » 69%

Beach Activities » 51%

Visit Historic Sites » 39%

Cultural Activities » 32%

Hiking » 27%

Wildlife Appreciation » 16%

Mountain Biking » 12%

Voluntourism » 9%

Fishing » 3%

The most visited attractions in Dili were:

Cristo Rei » 75%

Santa Cruz » 46%

Tais Market » 46%

Resistance Museum » 38%



Visitor Satisfaction Rate



89% Rate hospitality and customer service as good

Rate safety and security as good **92%**



46% Rate infrastructure as good

Inbound travelers to Timor-Leste resided in:

» Australia 48%

» Indonesia 9%

» UK 5%

» Portugal 4%

